

# Caring Connections

'Connecting people to quality care'

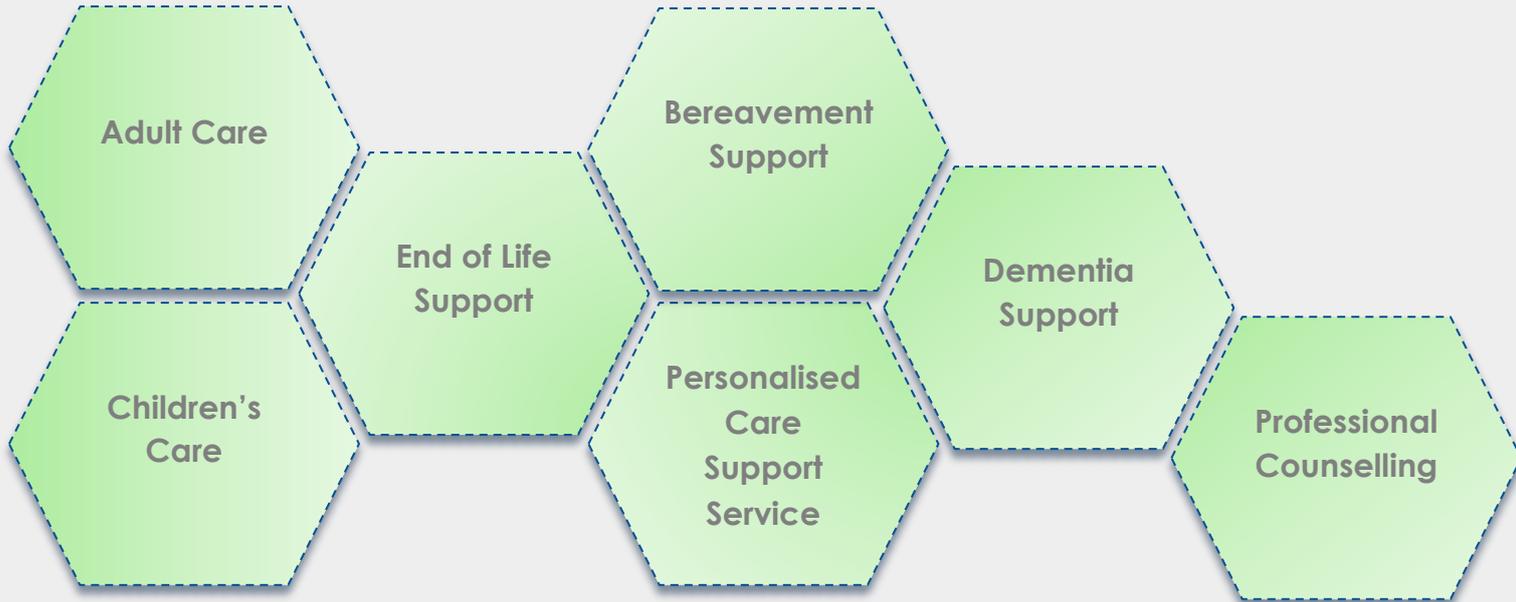
**Impact Report 2018**

**Promoting Independence and Supporting Community Cohesion**

## About Us

As a charity we are committed to 'Connecting People to the highest quality of care' promoting independence, personalisation and reducing social isolation.

We provide a full range of caring and support services across Merseyside, Cheshire and Lancashire and engage in a number of community based activities and projects, which help promote emotional, mental and physical independence.



# Our Communities

Our main objective is to ensure people live a more comfortable life, safely and securely within their own homes and communities. We therefore deliver and support a number of projects and activities to promote community cohesion, social inclusion and positive wellbeing.

Take a look at some of our numbers.....

80

The number of clients we provide personalised care and tailored support for within their own homes and communities. This year we provided over 60,000 hours of personalised care

170

The number of people with dementia attending our regular 'Pauline's Parties', which promote social inclusion and general fun

68

The number of people attending our local community support groups, which provide counselling and promote psychological wellbeing

10

The number of people accessing our bereavement counselling and Talking Therapy with 5 people now feeling that they have been able to integrate back into society

## If it's broken bones, no problem, but broken minds....

The Caring Connections bereavement counselling and Talking Therapy sessions have so far worked with and supported 10 local people in Merseyside, successfully progressing 50% of clients to a level where they feel able to integrate back into society.

One client shares  
her story:

"I came to Caring Connections back in February in a state of absolute despair and desperation. I have suffered previously from clinical depression and chronic anxiety but this latest episode was especially severe. I live in Sefton and it's not that easy to get counselling support. If it's broken bones, no problem, but broken minds....

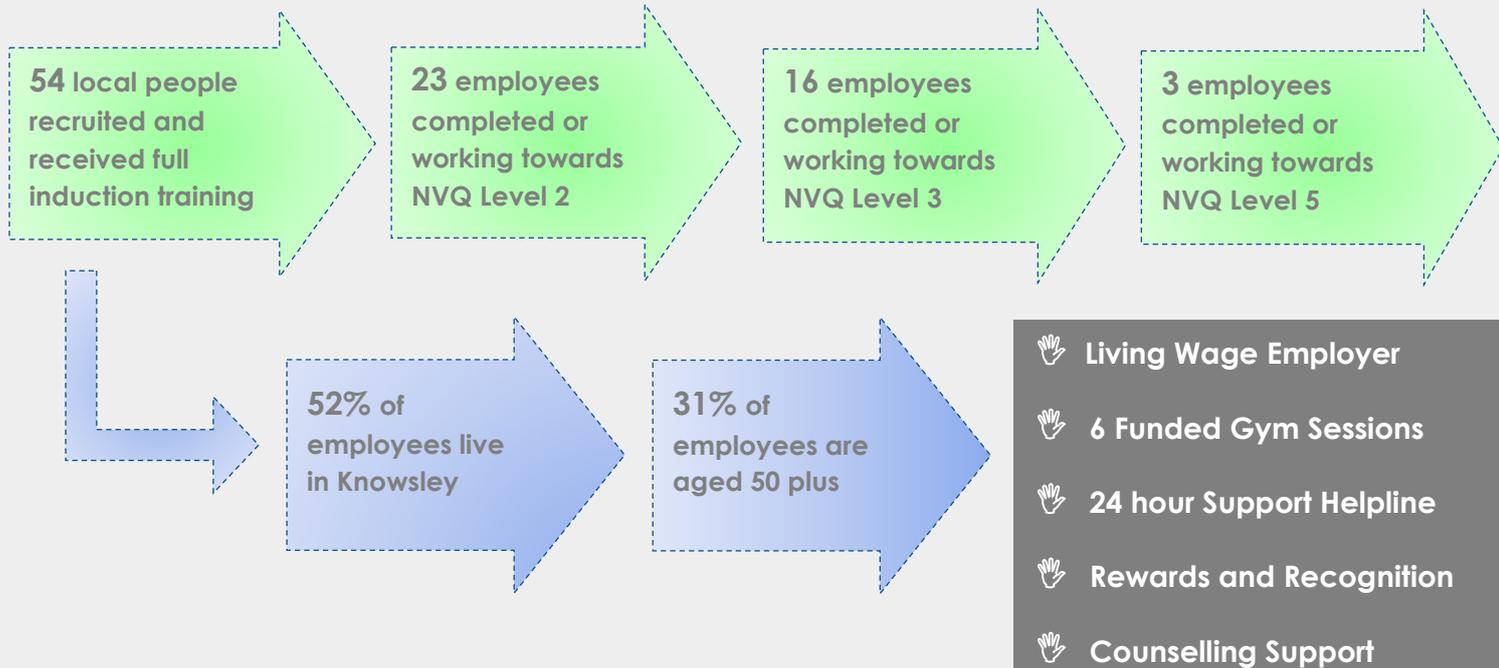
From the very outset I felt very comfortable talking to the counsellor, who showed me great empathy, sincerity and understanding. Even after the first couple of sessions I felt my anxiety abating and I came away with a sense that things could possibly turn out ok after all. This was the first time I'd seen any light or hope in many months.

Now, at the age of 61 I have actually discovered a great deal about the way my mind works and the power of simply talking to a 'stranger', safe and uninhibited cannot be overstated. These sessions have been a lifeline for me at such a difficult time in my life."

# Our Employees

Most roles within the Health and Care industry are not just jobs, they are vocations and that is why Caring Connections do everything possible to train and retain our employees.

We understand that working in this industry can be both stressful and upsetting and so we ensure that all employees are provided with access to a range of health and wellbeing services and receive relevant training and development.



# Creating Impact

## Employment and Training

64 Local People employed by Caring Connections with 43% retaining for 2 or more years

42 employees achieved a vocational qualification at Level 2 or higher

£382,356 of cost savings through reduction in welfare benefits

£526,244 of additional spend within the local economy

£569,250 of social value through employment and education

## Health and Wellbeing

58 Local People supported with depression and anxiety

234 people engaged with provision and activities to reduce social isolation

£276,480 of cost savings through reduction in NHS usage (less trips, slips and falls)

£1,408,200 of social value through reduced social isolation, improvements in depression and anxiety and increased confidence and levels of wellbeing

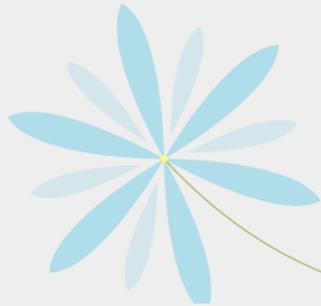
**TOTAL SOCIAL VALUE**  
£1,934,444

**TOTAL COST SAVINGS**  
£658,836

**TOTAL ADDED SPEND**  
£526,244

# Working Together

We are always looking for partners to work with and investors to help us grow. If you would like to talk about how we can work together to continue creating an impact within our communities, get in touch with us.



## Caring Connections

'Connecting people to quality care'

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Registered Charity Number: 1013152



Knowsley Council



Liverpool  
Clinical Commissioning Group



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Liverpool  
City Council



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